



EXPOSITION & CONFERENCE

APRIL 29 – MAY 1, 2025

WALTER E. WASHINGTON CONVENTION
CENTER, WASHINGTON D.C.



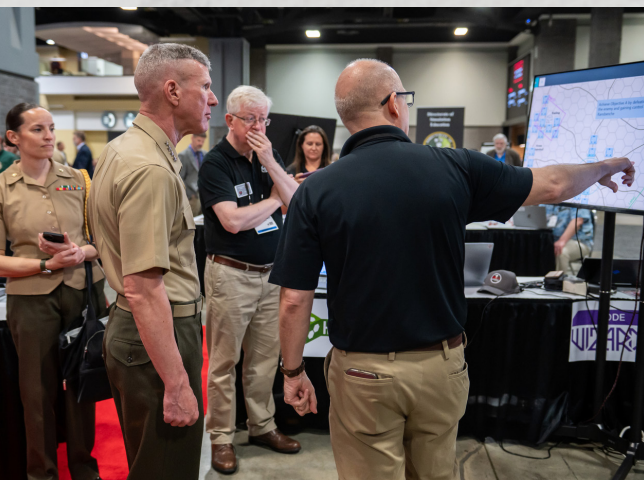
EXHIBITOR PROSPECTUS

Exhibit at Modern Day Marine and reach top Marine Corps decision-makers and primary users. Modern Day Marine, located at the Walter E. Convention Center in Washington D.C., is the premier military equipment, systems, services and technology exposition.

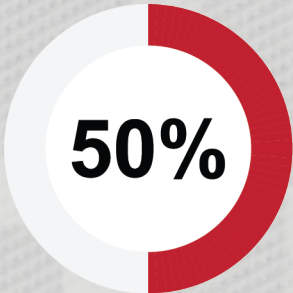


WHO ATTENDS?

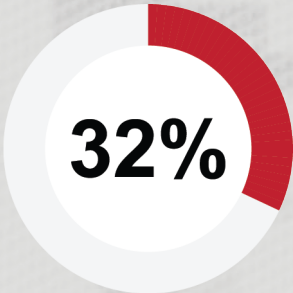
- Marine Corps Systems Command
- Secretary of the Navy
- Commandant and Assistant Commandant of the Marine Corps
- Marine Corps Combat Development Command
- Deputy Commandants
- Marine Corps Warfighting Lab
- Marine Corps University
- Foreign Military Personnel
- Pentagon Personnel
- Department of Defense
- Military personnel from the Marine Corps, Army, Navy, Air Force, Space Force and National Guard
- Department of Justice
- Department of Homeland Security
- Federal Bureau of Investigation



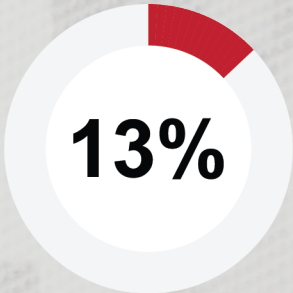
ATTENDEES AT MODERN DAY MARINE 2024



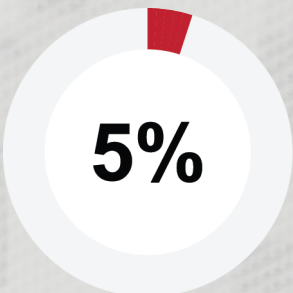
Active Duty
Military



DOD /
Fed Gov

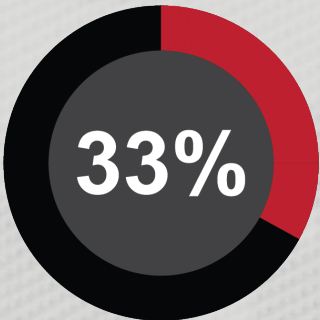


Family/
Supporting
Organizations

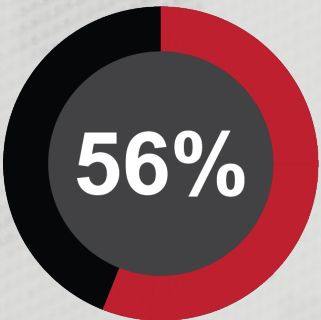


Foreign
Military

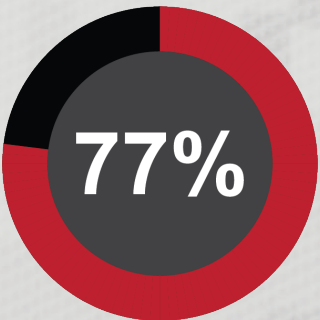
Attendance from 2023 to 2024



Increase in Total
Attendance



Increase in
Marines

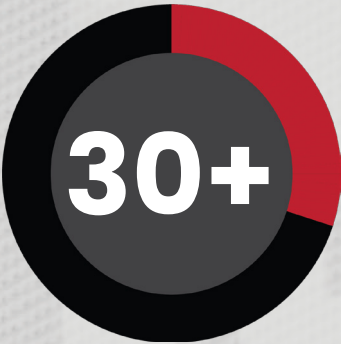


Increase in Foreign
Military Personnel

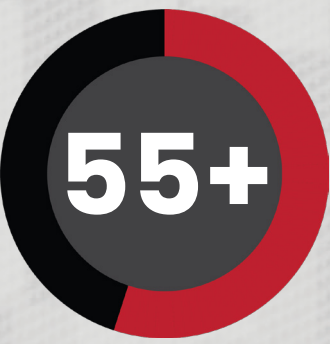


MARINE CORPS

ATTENDANCE



GENERALS

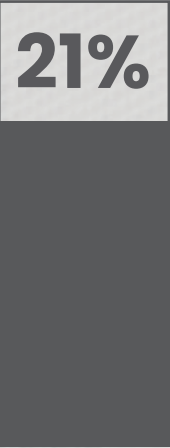


SES MEMBERS

Field
Grade



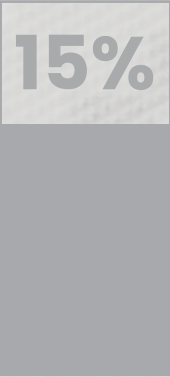
SNCOs



Company
Grade



Junior
Enlisted



NCOs



JOB CLASSIFICATIONS

OF MARINES IN ATTENDANCE, THESE ARE
THE JOB CLASSIFICATIONS REPRESENTED:

28%

Ground Combat

21%

Intelligence, Communications,
Training & Mission Assurance

20%

Expeditionary Logistics

19%

Aviation Combat

12%

Administration, Strategic
Communications & Acquisitions



WHY EXHIBIT?

■ MEET WITH MARINE CORPS SYSTEM COMMAND

Marine Corps Systems Command and other core Quantico constituents exhibit in the Acquisitions Pavilion at Modern Day Marine. Systems Command is responsible for setting requirements as well as purchasing the equipment and systems that the Marine Corps will rely on in combat and forward training.

■ STAY INFORMED ON CURRENT TRENDS AND FUTURE PROCUREMENT ISSUES

Attend briefings by MAGTF, Marine Corps Systems Command, and senior Marine leaders including Deputy Commandants. Exhibitors will gain relevant information to utilize in their planning.

■ NETWORK WITH USMC LEADERS AT THE GRAND GALA

Network with Marine Corps senior leadership at this annual black-tie gala. Two prestigious Marine Corps League awards are presented: The Military Order of the Iron Mike Award and the Dickie Chapelle Award.

■ CONNECT WITH KEY PERSONNEL IN THE MARINE ZONE

The Marine Zone is the hub of activity on the expo floor. MCWL, CD&I, CDD, OAD, ONR, and Enterprise Services are just a handful of groups that exhibit in this area. Exhibitors have the opportunity to meet with Program Managers who are responsible for managing the research, development and acquisition process of the Marine Corps.

■ ENGAGE MEMBERS OF CONGRESS AND OTHER INSTRUMENTAL LEADERS

Attend this esteemed breakfast to connect with lawmakers, appropriators, affiliated professional staff, and senior Marine Corps leadership instrumental in the defense industry.

OPPORTUNITIES IN THE EXPO HALL

DRONE ZONE

Get a chance to showcase your UAS' capabilities to the Modern Day Marine audience. Attendees can witness the agility and maneuverability of your UAS as it performs various flight maneuvers.

MAIN BRIEFING CENTER

The Main Briefing Center will host numerous speakers from the military and civilian communities to discuss current trends and future procurement issues. Led by MAGTAF and Marine Corps Systems Command, briefings are used by attendees and exhibitors alike to formulate their strategies. Former speakers include the Commandant of the Marine Corps, Secretary of the Navy, Commanding General Marine Forces Reserve, and Deputy Commandant Information & Logistics.

MARINE ZONE

The Marine Zone is a dedicated location for showcasing combat development, experimentation, and integration and is home to the Marine Zone Stage. Visitors to the Marine Zone will hear firsthand from Marine Corps experts from the Marine Corps Warfighting Laboratory and the Capabilities Development Directorate, along with other major commands, about the future capabilities of the Marine Corps.



ACQUISITION PAVILION

The Acquisition Pavilion offers a unique opportunity for defense industry exhibitors to connect with program managers from all major portfolios within the Marine Corps Systems Command and the various Program Executive Offices. This area serves as a hub for discussions on the acquisition process, enabling exhibitors to engage in meaningful dialogues about current and future procurement needs.

SEMPER FI PAVILION

The Semper Fi Zone at Modern Day Marine is a dynamic pavilion designed to provide Marines with a hands-on experience, enabling them to explore programs and resources that directly impact their well-being. This interactive area is dedicated to enhancing the readiness and resilience of Marines.

OBJECTIVE 1 WARGAMING CONVENTION

The OBJ 1 Wargaming Convention provides a focused venue for demonstrations, game play, and networking among military wargaming practitioners, designers, and industry. It will include computer-based games and table-top board games.

INTERNATIONAL PAVILION

The International Pavilion is a collaborative space where allies and partners, along with international defense industry partners, can come together to discuss and partner on the future capabilities and requirements of warfare. This pavilion fosters global partnerships and the exchange of ideas, promoting a unified approach to addressing the evolving challenges of modern combat and defense strategies.



OPPORTUNITIES BEYOND THE EXPO HALL

GRAND GALA & AWARDS CEREMONY

The Grand Gala, held at the The Westin Washington, DC Downtown, is a high value ancillary networking opportunity for exhibitors to connect with Marine Corps leadership, Marine Corps Systems Command personnel, and their influencers in the government space.

CONGRESSIONAL BREAKFAST

The Modern Day Marine Congressional Breakfast will focus both lawmaker and appropriator attention on the conceptual strategic value of Force Design 2030 as a service level roadmap for rapid transition to a 21st century, naval integrated, “stand in force” for deterrence in restricted seas and complex littoral terrain. Invited guests will include the lawmakers, appropriators and affiliated professional staff who are most instrumental to informing and resourcing the Commandant of the Marine Corps’ vision for Force Design 2030.



ALLIES AND PARTNERS LUNCHEON

The Allies & Partners Luncheon at Modern Day Marine offers a unique platform for U.S. Marines and other active-duty service members to engage with international partners and allies. This exclusive event provides a crucial opportunity to gain insights from senior officials, fostering a deeper understanding of the collaborative efforts shaping the future of our strategic partnerships. Attendees can expect a dynamic exchange of ideas and perspectives, solidifying the bonds that contribute to the strength and unity of our global alliances.

SPOUSE SYMPOSIUM

Military spouses will have the chance to engage in networking and educational opportunities during our Annual Military Spouse Summit. The agenda comprises a luncheon, panel discussions, breakout sessions, and a comprehensive employment and education fair. Participation is exclusive to military members and their spouses.

EMPLOYMENT, TRANSITION, & READINESS FAIR

This full day event offers transitioning service members and military spouses the opportunity to interact with potential employers, network with industry professionals, access employment resources, and learn the latest hiring trips and trends.



CONTACT

Market your products and services to policy makers, decision-makers, specifiers, influencers, buyers and end-users at Modern Day Marine, the only show exclusively targeted to the U.S. Marine Corps.

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