



JUNE 27-29, 2023
WASHINGTON, D.C.

EXHIBITOR PROSPECTUS

Exhibit at Modern Day Marine and reach top Marine Corps decision-makers and primary users. Modern Day Marine, located at the Walter E. Convention Center in Washington D.C., is the premier military equipment, systems, services and technology exposition.

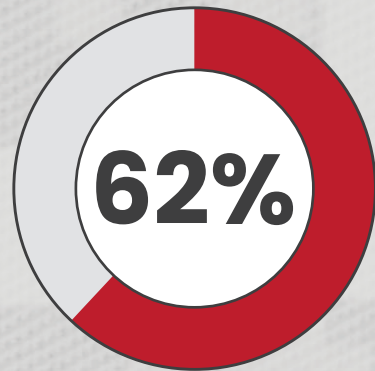


WHO ATTENDS?

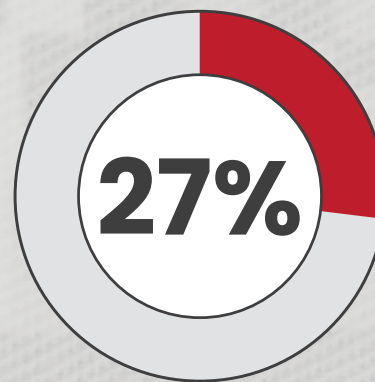
- Marine Corps Systems Command
- Marine Corps Combat Development Command
- Marine Corps Warfighting Lab
- Marine Corps University
- Pentagon personnel
- Department of Defense
- Office of Naval Research
- Military personnel from the Marine Corps, Army, Navy, Air Force, Space Force and National Guard
- Department of Justice
- Department of Homeland Security
- Federal Bureau of Investigation



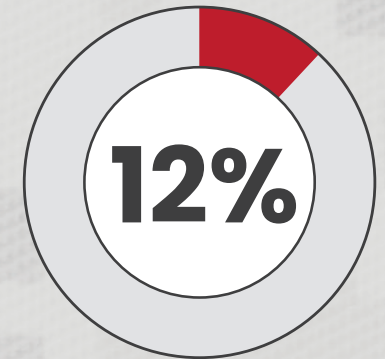
ATTENDEES AT MODERN DAY MARINE



Active Duty
Military



DOD/
Fed Gov



Other (family,
supporting
organizations)



WHY EXHIBIT?

MEET WITH MARINE CORPS SYSTEM COMMAND

Marine Corps Systems Command and other core Quantico constituents exhibit in the Marine Zone at Modern Day Marine. Systems Command is responsible for setting requirements as well as purchasing the equipment and systems that the Marine Corps will rely on in combat and forward training.

STAY INFORMED ON CURRENT TRENDS AND FUTURE PROCUREMENT ISSUES

Attend briefings by MAGTF, Marine Corps Systems Command, and senior Marine leaders including Deputy Commandants. Exhibitors will gain relevant information to utilize in their planning.

NETWORK WITH USMC LEADERS AT THE GRAND BANQUET

Network with Marine Corps senior leadership at this annual black-tie gala. Two prestigious Marine Corps League awards are presented: The Military Order of the Iron Mike Award and the Dickie Chapelle Award.

CONNECT WITH KEY PERSONNEL IN THE MARINE ZONE

The Marine Zone is the hub of activity on the expo floor. Marine Corps Systems Command, PEO Land, MCWL, CD&I, CDD, OAD, ONR, and Enterprise Services are just a handful of groups that exhibit in this area. Exhibitors have the opportunity to meet with Program Managers who are responsible for managing the research, development and acquisition process of the Marine Corps.

ENGAGE MEMBERS OF CONGRESS AND OTHER INSTRUMENTAL LEADERS

Attend this esteemed breakfast to connect with lawmakers, appropriators, affiliated professional staff, and senior Marine Corps leadership instrumental in the defense industry.

JOB CLASSIFICATIONS

OF MARINES IN ATTENDANCE, THESE ARE THE JOB CLASSIFICATIONS REPRESENTED:

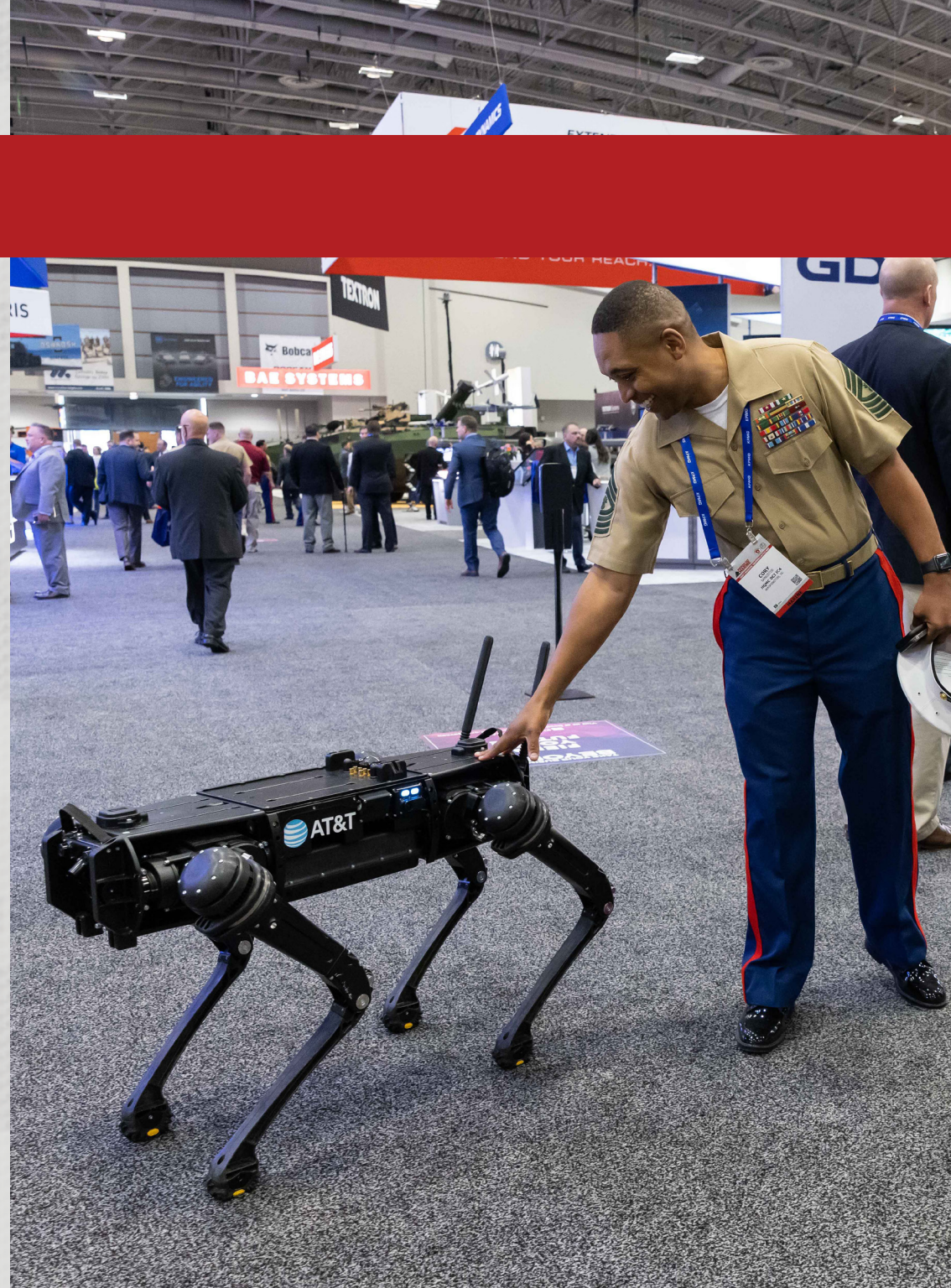
24% Ground Combat

22% Expeditionary Logistics

21% Intelligence, Communications,
Training & Mission Assurance

20% Administration, Strategic
Communications & Acquisitions

13% Aviation Combat



SPECIAL EVENTS

ADVANCED PLANNING BRIEF TO INDUSTRY

A full day of interactive key leader presentations from across the scope of the Marine Corps Systems Command and Program Executive Office Land Systems Portfolios & Programs.

CONGRESSIONAL BREAKFAST

Engage with Marine Corps Legislative Affairs team, DoD representatives, lawmakers, and professional staff at a breakfast on the first day of the expo.

MAIN BRIEFING CENTER PRESENTATIONS

"Service Level" presentations by Marine Corps and DoD Strategic leaders as well as key partners and allies, to inform and educate key audiences.

MARINE CORPS LEAGUE LEADERSHIP BREAKFAST & AWARDS CEREMONY

The breakfast provides recognition for the exceptional contributions of outstanding service members and will be attended by Marine Corps leaders, invited foreign dignitaries, a wide range of DoD officials and Industry representatives.

SESSIONS ON THE MARINE ZONE STAGE

A forum for short presentations followed by informal networking sessions that build awareness of programmatic requirements, gaps, and opportunities.

GRAND BANQUET

This event is a high value ancillary networking opportunity for exhibitors to connect with Marine Corps leadership, Marine Corps Systems Command personnel and their influencers in the government space.



CONTACT

Market your products and services to policy makers, decision-makers, specifiers, influencers, buyers and end-users at Modern Day Marine, the only show exclusively targeted to the U.S. Marine Corps.

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